

Chris Martenson, PhD

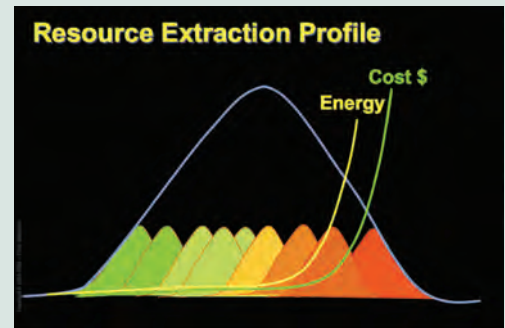
ECONOMY • ENERGY • ENVIRONMENT

Chris' Message:

We're at a critical moment in human history. For the first time ever, our population is bumping up against the constraints of a finite planet.

“The Next 20 Years Will Be Completely Different from the Past 20”

While it may seem hard to believe, the big threat to personal wealth and well-being is not the current economic turmoil. It's the now-arriving crisis defined by the inevitable declines in global supplies of energy and key natural resources – the essential inputs for economic growth and the standard of living to which we are accustomed. Fewer inputs mean a “future of less” in everything: fewer goods and services produced, fewer jobs, lower portfolio values, less government support. Because of how our economy operates, any sustained contraction is enormously disruptive. That is the risk we now face.



But there is a positive story here. Individuals and societies who understand and embrace the change can position themselves wisely to meet it. There are steps that anyone on any budget can start taking right now. Those who do have the opportunity of enjoying an even higher quality of life than they do today.

Who is Chris Martenson?

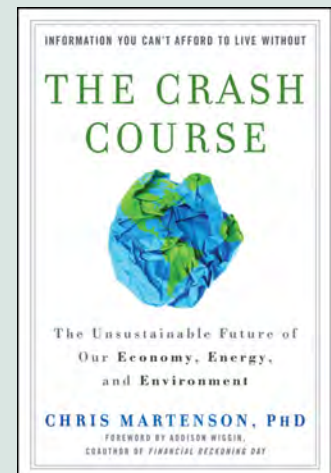


A former scientist (PhD, Duke) and Fortune 300 executive (MBA, Cornell), Chris is an economic researcher, author & futurist specializing in energy and resource depletion.

Chris is in the dot-connecting business. He studies macro trends through his proprietary analytical framework based on the interdependence of the “Three Es” – the Economy, Energy & the Environment – and uses this lens to assess the probable impact of current developments in the markets, geo-politics and society.

From this, he creates:

- **More accurate insights** than traditional economists & financial pundits on the true factors at play that impact our wealth and standard of living
- **Easy-to-understand, intuitive explanation** of what the future holds and ‘what it all means’ for us as individuals and a society
- **Actionable guidance** – smart steps individuals can take today with their wealth & their lifestyles in order to be well-positioned for the upcoming “future of less”



Wiley (2011)

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What differentiates Chris' analysis?

- **Track record:** His [Crash Course](#) tenets were first publicly published in 2004. Chris predicted major developments (e.g., the 2007 housing market breakdown, the 2008 credit bubble collapse, runaway moneyprinting by the Federal Reserve) well-before they occurred.
- **Resonance with mass audience:** PeakProsperity.com receives 250,000 unique visitors each month from people all over the world, from every part of the socio-economic spectrum, placing it in the top 0.5% of sites on the Web. The Crash Course has been translated into 6 languages and watched over 4 million times.
- **Counsel sought by decision makers:** regularly invited to speak at organizations such as the UN, UK Houses of Parliament, US state legislatures, universities, corporations, hedge funds, pensions & foundations.
- **Walking the talk:** Chris and his family have completely remodeled their lives in accordance with the positions he takes. They now live in rural Massachusetts, in a tight community focused on building strong local resiliency.

Select praise for Chris and The Crash Course

Jeremy Grantham

Cofounder and Chief Investment Strategist, GMVO



"The Crash Course will help you recognize how dangerous our future is likely to be and will help you prepare for it. It is a job well done."

James Howard Kunstler

Author of The Long Emergency



"Among a handful of observers making sense of the economic scene, Chris Martenson is the most astute, coherent and comprehensive."

Robert L. Hirsch

Lead author of The Impending Energy Mess



"Chris addresses fundamental economic and energy issues in understandable terms and provides engaging perspectives. People will learn a great deal from his work."

Terry Mollner

Board member Ben & Jerry's



"I deeply appreciate this work. It uses hard data to back up the self-evident common sense that if we do not consciously manage our natural resources and business relationships to give priority to the common good, we will face dire consequences."

See Chris in action (links to video files)

- [GoldMoney \(November 2011\)](#)
- [Casey Research Summit \(Oct 2011\)](#)
- [Yahoo! Finance \(April 2011\)](#)
- [Innotown \(June 2010\)](#)

Contact

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